Niklaus Stoecklin, poster, 1922

Otto Baumberger, poster, 1923

Ernst Keller, poster, 1926

Theo Ballmer, poster, 1927

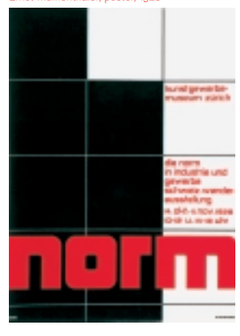
Niklaus Stoecklin, poster, 1927

Otto Baumberger, poster, 1928

Theo Ballmer, poster, 1928

Theo Ballmer, poster, 1928

Ernst Mumenthaler, poster, 1928



Hans Arp, Walter Cyliax, poster, 1929

Hans Finsler, photograph, 1929

Otto Baumberger, poster, 1930

Helene Haasbauer-Wallrath, poster, 1930

Max Bill, poster, 1931

Ernst Keller, poster, 1931

Max Bil, poster, 1932

Walter Herdeg, poster, 1932

Alfred Willimann, poster, 1932

Herbert Matter, cover, 1933

Walter Käch, poster, 1934

Gérard Miedinger, poster, 1934

Herbert Matter, poster, 1934

Herbert Matter, cover, 1934

Hans Neuburg, Anton Stankowski, cover, 1935

Herbert Matter, poster, 1935

Herbert Matter, poster, 1935

Ernst Keller, poster, 1935

Herbert Matter, poster, 1935

Max Bill, poster, 1936

Herbert Matter, poster, 1936

Heiri Steiner, Ernst Heiniger, poster, 1936

Hermann Eidenbenz, poster, 1936

Heiri Steiner, Ernst Heiniger, poster, 1936

Jan Tschichold, poster, 1937

Warja Lavater, poster, 1937

Jan Tschichold, poster, 1938

Carlo Vivarelli, poster, 1940

Hans Erni, poster, 1942

Richard Paul Lohse, poster, 1943

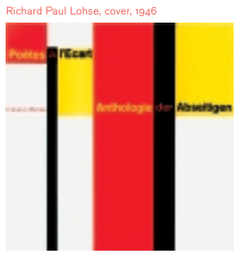
Max Bill, poster, 1944

Max Bill, cover, 1944

Hans Neuburg, poster, 1944

Max Bill, poster, 1945

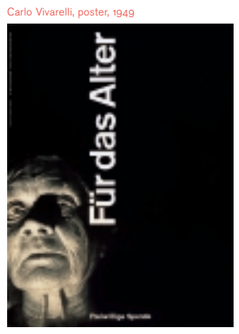
Richard Paul Lohse, cover, 1946



Max Bill, poster, 1947

Max Huber, poster, 1948

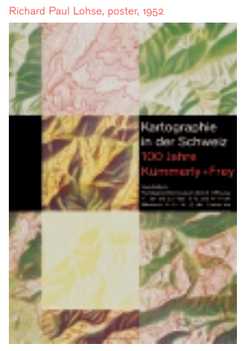
Carlo Vivarelli, poster, 1949



Richard Paul Lohse, poster, 1950

Carlo Vivarelli, poster, 1951

Richard Paul Lohse, poster, 1952



Rudolf Bircher, logotype, 1952

Josef Müller-Brockmann, poster, 1953

Karl Gerstner, cover, 1953

Josef Müller-Brockmann, poster, 1953

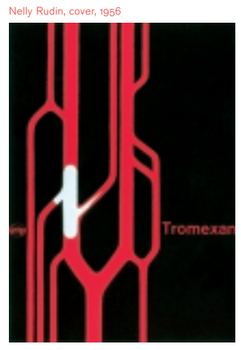
Marcel Wyss, Kurt Blum, cover, 1954

Josef Müller-Brockmann, poster, 1955

Josef Müller-Brockmann, poster, 1955

Josef Müller-Brockmann, poster, 1955

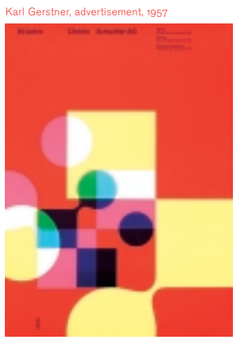
Nelly Rudin, cover, 1956



Rosmarie Tissi, poster, 1956

Yves José Zimmermann, poster, 1957

Karl Gerstner, advertisement, 1957



Gottlieb Soland, poster, 1957

Karl Gerstner, bag, 1957

Armin Hofmann, poster, 1957

Alfred Hablützel, poster, 1957

Heini Fischer-Corso, poster, 1957

Carlo Vivarelli, cover, 1958

Hans Neuburg, poster, 1958

Emil Ruder, poster, 1958

Celestino Piatti, poster, 1958

Gottfried Honegger, cover, circa 1958

Armin Hofmann, poster, 1958

Richard Paul Lohse, poster, 1958

Rosmarie Tissi, advertisement, 1958

Josef Müller-Brockmann, poster, 1958

René Groebli, advertisement, 1958

Jean and Lucien Ongaro, poster, 1959

Josef Müller-Brockmann, poster, 1959

Armin Hofmann, poster, 1959

Werner John, poster, 1959

Ruedi Rüegg, cover, 1959

Armin Hofmann, poster, 1959

Josef Müller-Brockmann, poster, 1960

Siegfried Odermatt, advertisement, 1960

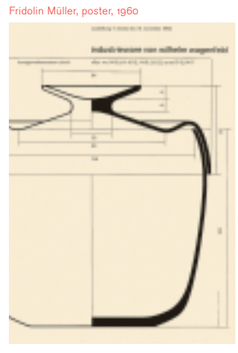
Hans Neuburg, Nelly Rudin, cover, 1960

Roger Geiser, poster, 1960

Josef Müller-Brockmann, poster, 1960

Max Bill, poster, 1960

Fridolin Müller, poster, 1960



Josef Müller-Brockmann, poster, 1960

Karl Gerstner, poster, 1960

Josef Müller-Brockmann, cover, 1961

Karl Gerstner, advertisement, 1961

Armin Hofmann, symbol, 1961

Armin Hofmann, poster, 1963

Fridolin Müller, poster, 1964

Armin Hofmann, poster, 1964

Peter von Arx, poster, 1965

Swiss Graphic Design: The Origins and Growth of an International Style 1920–1965

A presentation by Richard Hollis followed by a discussion with Derek Birdsall, Ruedi Rüegg, Richard Smith and Cornel Windlin, supported by USM

at Central Saint Martins, Cochrane Theatre, Southampton Row, London, 5:30pm, 16 May 2006